

## **COMPANY PROFILE**

Computers 4 Kids is a Technology Top 100 winning educational ICT company that was formed in 1995 by Russell Pengelly, a qualified Special Needs Educator. Computers 4 Kids provides a unique integrated Digital ICT curriculum, teacher training and ongoing training and support to primary and high schools in South Africa as well as 15 countries across the globe. The product is branded as <u>e-Learner</u>.

Based in Cape Town, Computers 4 Kids, currently services a couple of hundred schools in Southern Africa on a monthly contractual basis. Over the years, the company has successfully trained in excess of **25 000 educators** as well as over **6 000 000 learners** in Southern Africa and has recently been the successful bidder for a number of tenders ranging from e-Learning Training (DBE) to customizing digital content and citizen engagement (DEDAT wi-fi tender). Computers 4 Kids was the preferred service provider for Gauteng Online training and rolled out the Advanced Open Source Training simultaneously to 1600 Educators at 80 venues in March 2013. The DEDAT wi-fi tender involves training 384 000 citizens on the benefits of wi-fi. Our integrated CAPS aligned ICT curriculum ties in with the classroom themes and topics that are being taught by the class teacher, which means that the learners can consolidate academic themes, skills and topics covered in the class whilst mastering vital digital skills. Teacher training and development as well as the integration of ICT's are the company's strengths.

Curricula materials have been localised for the various countries in which we operate (South Africa, Angola, Tanzania, Namibia, Swaziland, Botswana, Ghana, etc) as well as translated into French, Portuguese and Spanish.

Resources, templates, website links and educational games form a core element to the curriculum which goes hand in hand with our unique teaching approach — this culminates in effective teaching and learning in the classroom. The curriculum is not operating system dependent which makes it quite unique. This fun and relevant integrated ICT curriculum is made up of over 700 step-by-step full colour modules and is an online product with automated reporting features.

Full initial teacher training and on-going support on a monthly basis by means of our network of support staff ensures the curriculum works for each school. As a Microsoft Education partner, we offer SACE endorsed courses for Educators and Minecraft: Education Edition resources and CAPS aligned lesson activities.

Computers 4 Kids won the SMME of the Year in 2016 and the PERA Award in 2016 as well as the prestigious Technology Top 100 Award for Excellence in the Management of People and the overall Director General's Award for Emerging and Small Businesses in 2012.

For further information, please visit www.computers4kids.co.za and www.e-learner.mobi

RUSSELL PENGELLY Managing Director



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